



The House of Bisquit Cognac

Founded in the heart of France in the Cognac region in 1819, the House of Bisquit Cognac was born from the passion and vision of Alexandre Bisquit. An inquisitive and open-minded French intellectual, his spirit of adventure filtered through to every aspect of his life – from his extensive travels to the farthest reaches of the globe, to his innovative and creative approach to the making of a smoother and more supple cognac.

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Alexandre Bisquit knew the power and the pleasure of time when he dedicated his life to creating a superior French cognac. He knew that time is what you make it. Having time to savour the pleasures of life is the greatest luxury of all. Time to indulge in the sumptuousness of a moment with family or friends. Time is the luxury of an after-dinner drink and an opportunity to share memories, feelings and dreams. Time is life's greatest pleasure.

Known to be among the favourite cognacs of His Majesty King George IV of England and Nicolas II Tsar of Russia, Bisquit Cognac owes its distinctive flavour and suppleness to its unique distillation process. This is the hallmark of the House's savoir-faire and the origin of its cognacs' award-winning aromas, giving each Bisquit Cognac its own unique style and personality.

This handcrafted distillation technique has been passed down over hundreds of years through each Maître de Chai and is the signature of the House. Every year, from November to March, following a traditional double distillation process, Bisquit Cellar Master Denis Lahouratate and highly skilled Bisquit distillers create eaux-de-vie that will become prestigious Cognac. Enhanced by unhurried ageing in oak barrels and blended with craft and care, the Bisquit unique eaux-de-vie create inimitable Cognacs renowned for their smoothness and bouquet of distinctive aromas.

Bisquit Cognac provides a superb and complete range to suit those who seek quality and distinction. From time to time, Bisquit Cognac releases limited edition variants that are made from a rare blend of cognacs that have been aged for different time periods. The range pairs extremely well with a variety of different foods. For example, the Global Brand Ambassador, Loic Rakotomalala, recently hosted a dinner for guests at Nobu at the One&Only in Cape Town. The restaurant's award-winning Asian menu was delightfully paired with the three Bisquit Cognac

variants. Guests enjoyed a warm mushroom salad and Kingklip Ama Ponzu both paired with Bisquit V.S.O.P. The third course was a Trio of Salmon prepared three ways and paired with Bisquit V.S. Lamb Anti Cucho Honey Miso and the warm chocolate pudding Bento Box with coconut sorbet for dessert were both paired with Bisquit X.O.

The V.S (Very Special) Classique is defined by its softness and freshness, revealing a bouquet of fruity aromas (pear and plum) with deeper notes of vanilla, cinnamon and oak. It is made primarily with eaux-de-vie from the Fins Bois area. Beautifully balanced, generous and full in the mouth, this superb Cognac is best served neat. The recommended retail price starts from R299. The V.S.O.P (Very Superior Old Pale) is smooth and mellow in character with a long finish. On the nose and in the palate, the V.S.O.P reveals a bouquet of full, ripe fruit (dried apricots) flavours. Drawn from the prestigious eaux-de-vie of Petite at Grande Champagne that enhances the Longer Distillation®, the V.S.O.P is full of amber warmth and spice (cinnamon and clove). The recommended retail price starts from R499. The maturity of X.O (Extra Old) is apparent when one looks at the deep, coppery amber colour and magnificent bouquet. It has distinctive, rich aromas with a full body and lingering smoothness. The X.O bouquet reveals strong hints of woody and smoky notes including tobacco and cocoa, with notes of sugar fruit and prune. The nose flavours are enriched with aromatic notes of plum, mocha, cedar wood and liquorice. The recommended retail price starts from R1 499. Bisquit Cognac is an authentic French cognac and is the only major Cognac House to be awarded for its full range at the International Wine and Spirit Competition (IWSC) six years in a row. In 2014, the brand received the Master Award for its flagship Bisquit V.S.O.P Cognac at The Cognac Masters awards in London. ■

For more information, please visit bisquit.co.za