

# THE JAMES

*Liberated Luxury in  
New York City*

Photos: © James Hotel New York

*When The James opened in New York City in 2010, it brought with it the same seamless blend of modern, residentially-styled, state-of-the-art technology and guest-centric service found at its Chicago location. The hotel was designed by the Office for Design and Architecture (ODA) in collaboration with Perkins Eastman, and its 114 guestrooms and suites are bathed in natural light and enjoy unobstructed views of Manhattan. The hotel's custom interiors are by Amanda Sullivan of The James Design team.*

*The hotel, anchoring the southwest corner of SoHo and Grand and Thomspon Streets, blends elements of artistry and community throughout, with a lush, tri-tiered garden and a stunning rooftop pool deck and bar, complete with 360-degree views of the Manhattan skyline. The curated corridor art collection pays homage to the creative neighbourhood it calls home, featuring a mix of local and international artists, both prominent and up-and-coming. This program is reflective of the brand's commitment to the arts and is an extension of its sister property's extensive cultural partnerships in Chicago.*

*"The stylish and culturally rich neighbourhood of SoHo is the ideal home for The James New York, providing a perfect backdrop for the brand's artful blend of exquisite hand-crafted design, seamlessly intuitive service and personalised comfort," said Brooke Barrett, Co-CEO of Denihan Hospitality Group, owners and operators of The James brand.*



# James

## Living Spaces

The James New York is ideal for both business and leisure travellers, and offers personalised comfort, generous complimentary amenities, custom-designed, modern furniture and impeccable service. The hotel has 114 guestrooms, which include spacious corner rooms with wrap-around views, four one-bedroom suites and one 1300 square foot (120 square metre) Penthouse Loft, located on the hotel's 16th floor.

The naturally inspired palette of warm colours is beautifully complemented by environmentally thoughtful use of reclaimed wood and rugs which are made from natural fibres. The guestroom's high ceilings and outward opening windows – a rarity in New York City hotels – give guests a welcome sense of spaciousness. The generously sized guest bathrooms feature huge standing showers and under floor heating, and are separated from the living area by a floor-to-ceiling glass wall and a remote-controlled screen for privacy. The screen, commissioned by Dutch artist Nienke Sybrandy, blends art and function and provides an additional piece of moveable, nature-inspired artwork to the décor.

The Penthouse Loft, on the 16th floor, was designed by renowned Dutch architect and interior designer Piet Boon and is the epitome of luxurious living. The loft includes a master bedroom and adjacent master bath – a wet room replete with a free-standing tub and door-less double shower – as well as an additional half-bath for guests, a dining room, a wet bar and a grand living room with expansive skyline views including both the Brooklyn and Manhattan Bridges.



Photos: © James Hotel New York

## Sustainability and Responsibility

The James New York favours environmental sustainability and responsibility and has partnered with Harmonic by Intelligent Nutrients, a certified organic, food-based natural beauty line to provide all in-room amenities. Guests can enjoy a selection of Intelligent Nutrients' innovative full-sized products during their stay at The James or request the smaller take-home travel-sized version of the brand's all-natural shampoo, conditioner and body wash.

Other unique in-room amenities include turndown from Kee's Chocolates, who will also provide an assortment of sweet treats available for purchase; and Air Plants, easy-to-care-for in-room greenery, created for The James New York by Brooklyn-based florists Moss and Rose; as well as state-of-the-art audio technology from Bowers & Wilkins, including Zeppelin iPod docking stations.

The James New York purchased all books found in the guestrooms from Printed Matter, the world's largest non-profit organisation dedicated to the promotion of publications made by artists. These books are conceived and designed by artists as "artwork for the page," showcasing another facet of New York City's rich visual canon. Printed Matter and The James share a deep respect for books as works of art themselves, making the partnership a natural extension of the brand's commitment to the New York artistic community. Printed Matter books can also be found in the Sky Lobby, and are available for guests to read and enjoy at their leisure.

The hotel welcomes families accommodating children and pets in style, offering an array of complimentary Paul Frank gear for the kids, including pyjama sets, dog tag-style necklaces and Paul Frank colouring sheets. For the furry family members, sleeping pads and doggy bowls will be provided by SoHo-based pet retail shop Doggystyle, along with a specially-created amenity treat bag.

## Social Spaces

The hotel's carefully considered design was inspired by its picturesque location and makes excellent use of natural light and open space. Glass is used to provide views of the neighbouring sculpture garden, Lent Space, an exhibition area and a tree nursery. After a day spent in the bustling city, the hotel's lush, multi-tiered garden is the perfect location to sit back, relax and enjoy a meal at one of the hotel's culinary venues: a 100-seat Garden Bar & Restaurant, designed by Thomas Schlessler of Design Bureaux, who also designed DBGB Kitchen, The Publican and Bar Boulud. ■

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